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## Media Advisory: Hyundai Archery World Cup Salt Lake

**Event:** Hyundai Archery World Cup Salt Lake

**Where:** Easton Salt Lake Archery Center, 575 John Glenn Road, Salt Lake City, UT 84116

**When:** June 20-25, 2017

**What:** The Hyundai Archery World Cup Series consists of four stages and a Final for the top eight archers in each of four divisions. This prestigious target archery event returns to Utah after a five year hiatus abroad as the third leg of the 2017 season. The competition will feature an Official Practice Day on June 20th - a great opportunity for media interviews and photos, followed by qualification, head to head elimination matches, and on the weekend, medal matches and a fun Archery Festival that all are invited to attend.

**Who:** More than 300 archers will be competing from over 40 countries around the world, including celebrated Olympians and World Champions. The entries list includes U.S. Olympic medalists Brady Ellison (Globe, Arizona), Jake Kaminski (Gainesville, Florida), five-time Olympian Khatuna Lorig (Denver, Colorado) and Olympian Mackenzie Brown (Flint, Texas). On the compound side, U.S. entries include World Champions Reo Wilde (Pocatello, Idaho), Steve Anderson (Bountiful, Utah), Jamie Van Natta (Toledo, Ohio) and Erika Jones (Grand Island, Nebraska). International standouts include six Korean Olympic Champions and strong teams from France, Italy, Mexico, the Netherlands, Colombia and Ukraine.

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### News Access Guidelines

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Highlights:

- Until Saturday and Sunday, there are no real restrictions
- Event in this document refers only to the Finals on Saturday and Sunday
- Can record/tape on site, may only use on linear programming. Must only use 90 seconds and use "Courtesy of NBC" in the United States.

### About the Easton Foundations

Created by Jim Easton, CEO of Jas. D. Easton, Inc., the Easton Foundations aims to promote and maintain the viability of archery by growing the sport as a mainstream activity at the state, regional and national level. This is accomplished by developing grassroots programs in communities and schools, supporting college and university programs, and through these efforts, inspiring the next generation of Olympic and Paralympic hopefuls. Additionally, the Foundations support outdoor and indoor archery facilities at city parks, schools, universities and sports complexes throughout the U.S. and provides programs to train aspiring archers, trainers, coaches and administrators. For more information on the Easton Foundations, please go to the website [www.esdf.org](http://www.esdf.org). Connect with us on [Facebook](#).

### About the Utah Sports Commission

The Utah Sports Commission, a not-for-profit 501c6 business league and Utah Sports Commission Foundation, a not-for-profit 501c3 charitable organization, are governed by an all-volunteer Board of Trustees consisting of statewide sports, business, community, and government leaders. The Sports Commission was created to be a catalyst for Utah in its Olympic legacy efforts and to help enhance Utah's economy, image and quality of life through the attraction, promotion and development of national and international sports. The Sports Commission works closely with communities, sports entities, and organizations to provide event services ranging from the bid process, on-site logistics, volunteer coordination, sponsorships and promotional opportunities and other related services. For more information, visit [www.utahsportscommission.com](http://www.utahsportscommission.com).

### About USA Archery

USA Archery is the National Governing Body for the Olympic sport of archery in the United States. USA Archery selects and trains Olympic, Paralympic, World Championship, and World Cup teams, as well as developing archery at the grassroots level across the United States. For more information, visit <http://www.usarchery.org>.

